


NICOLE FRANCO RATE CARD GUIDELINE

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For me it's all about a Win-Win and building longterm relationships. Therefore rates may change based on project complexity, length, number of tracks, retainer agreement, non-profit, small business, etc. Let's chat about it and find a solution to your marketing, VO needs.

Media Use	:60 and under			1-3 Minutes			Retainer
	3 Months	3-6 Months	1 Year	3 Months	3-6 Months	1 Year	
Broadcast National	\$800	\$1,400	\$2,700	\$1,000	\$1,800	\$3,000	Multiple tracks available per month for retainer rates customized for your budget and digital marketing needs.
Broadcast Local	\$600	\$1,000	\$2,000	\$800	\$1,200	\$2,500	
Cable National	\$600	\$1,000	\$2,000	\$700	\$1,200	\$2,200	
Cable Local	\$450	\$800	\$1,400	\$650	\$900	\$1,400	
Stream	\$700	\$1,200	\$2,100	\$900	\$1,400	\$2,300	
	3 Months	3-6 Months	Perpetuity	3 Months	3-6 Months	Perpetuity	
Digital Marketing/OTT	\$450	\$800	\$1,400	\$650	\$1,000	\$1,600	
Social Media	\$250	-	\$500	\$300	-	\$600	

- Rates are per product, per spot
- Live-directed sessions available remotely
- Copywriting and music research and licensing available for additional fees

